

# POWDER BROWS ADVANCED COURSE

## What are powder brows? Who are they suitable for?

The explanation is simple: The client's face is the painting; their brows are the frame. This also quickly makes it clear why having perfectly sculpted brows is so important and why perfect powder brows are more than just a trend. Here, too, it is important to maintain a completely natural look and still achieve impressive results with the perfect brows.

## Who is this course suitable for?

Trained Permanent Makeup Artists or those with expertise in microblading.

## Duration

You will receive 2 days live training & a total of six months of online support via the Craft Master app. On average, participants take around two to three months, depending on how intensively they learn.

## Certification

PowderBrows Perfection logo (without personalization) and digital certificate of completion from the PhiAcademy.

## Content and scope

In this training course, students learn how to use colors correctly and how to create extravagant shading effects for striking results. After all, the 1990s trend for thin eyebrow styles is well and truly over. The current trend favors the exact opposite.

- 28 tutorials, 5 levels
- Use of perfect color combinations to create stunning natural brows
- Suitable for all skin types
- Ideal technique for cover-ups
- Combines perfectly with microblading
- Unique results: how do I identify and create the perfect style to suit each client?
- Clients are unhappy with their existing permanent makeup: what can I do to conjure up a perfect result?

## POWDER BROWS

The art of natural eyebrow pigmentation. Phi PowderBrows is an eyebrow shading technique carried out using a permanent makeup machine and pigments to achieve very natural powder and pixel effects. The 1990s trend for thin eyebrow styles has been consigned to history. The current trend favors the exact opposite: back to natural looks – bold, bushy, natural styles create the perfect eyebrow

## OMBRE BROWS

While a more pronounced shading technique is used in the lower part and in the outer third of the brow, the line becomes softer and lighter as you move toward the top and the front. This creates a 3D effect, which is also how ombré brows get their name. There are no limits to the unique color gradients that can be created by adjusting the level of shading. On the other hand, those who are looking for a completely natural look can opt for a more natural shading option, which avoids more intensive shading and color gradients in the shading. The best thing about these techniques is that they are particularly well suited to freshening up, improving, covering up, or correcting old, faded, or unsuccessful permanent makeup.

## DEFINED BROWS

Defined brows is an eyebrow shading technique that in its way gives perfect definition to the eyebrows in terms of both shape and color. In contrast to the very natural and conventional powder brows techniques, defined brows can be used to create a perfect, more intense brow look. The shape and color of the brows are clearly defined, producing showstopping results with a wow effect. In this technique, finely graduated pigmentation is applied to the base of the brow, allowing you to create a color gradient and the associated ombré effect.

You will also gain insights into topics including: Hygiene, Dermatology, Contraindications, preparation and aftercare, Colors and their effects, use of needles and tools, preparing your workstation and the client, Measuring/golden ratio, drawing the perfect shape, How to use the Phi app (to be able to use the online support to its full extent), Fine-tuning and dotting technique, And much more besides

Kit overview:

- 1 x PhiContour Brown 1 Pigment 10ml
- 1 x PhiContour Brown 2 Pigment 10ml
- 1 x PhiContour Brown 3 Pigment 10ml
- 1 x PhiBrows Golden Ratio Divider
- 1 x Drawing Pencil Set (2pcs)
- 1 x Scissors & Tweezers
- 1 x Latex Blank (3pcs)
- Machine is not included



# POWDERBROWS PERFECTION KIT

